

## **Historic, Archive Document**

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62:82

# Garden Grandeur

FALL 1950 • SPRING 1951

ROSES

•  
NUT  
TREES



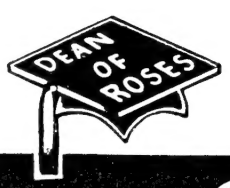
*Diamond Jubilee*

PAT. 824  
See page 10



*New Yorker*

PAT. 823  
See page 15



## ARP ROSES inc.

P. O. BOX 178  
TYLER, TEXAS

# 1950 All-America Winners

## 1950 ALL-AMERICA WINNERS WILL REIGN ANOTHER YEAR: NO WINNERS CHOSEN FOR 1951

All-America Rose Selections, which annually chooses the best roses of the year, has announced that there will be no winners for 1951, since none of the varieties entered in the 1951 trials was considered to be equal to the high standards required.

As a result, the four 1950 "Oscar" winners wear their crowns another year.



## SUTTER'S GOLD

The outstanding feature of the variety is its beautiful, long-pointed, yellow bud, richly shaded with orange and red. Because the plant is so strong, vigorous, and free branching, it produces great quantities of these extraordinarily fine buds, each one borne on a long, straight stem, just right for cutting. An abundance of large, glossy leaves makes the plant a handsome one. Sutter's Gold has a rich tea fragrance not found in any other yellow rose.

(Pat. 885)

Each \$2.00, 3 for \$5.00, doz. \$20.00



## Capistrano

A vigorous and sturdy hybrid tea rose, producing unusually large buds and flowers with rich and heavy fragrance. Borne on extra long stems, Capistrano's open flowers sometimes reach a full 6 inches across, with 36 heavily textured petals.

Capistrano is a rich shade of deep, glowing rose-pink in the bud and open flower and has the welcome habit of keeping its warm tones without fading or changing, as long as the flower lasts. A bold, upright grower to a height of 4 to 5 feet, with beautiful leathery foliage. Produces a continuing display of lovely bloom all season. One of the most vigorous hybrid teas ever introduced. A rose with a great future, which will soon make a name for itself and add to the prestige of the All-America winners.

(Pat. 922)

Each \$2.00, 3 for \$5.00, doz. \$20.00



# First in 1951

## Mission Bells

A beautiful deep salmon-pink hybrid tea rose opening to a clear shrimp-pink color. The long-pointed buds are borne on long stems. Full-centered flowers often measure 5½ inches across. Mission Bells produces great quantities of pleasing tea-scented flowers all through the blooming season. The vigorous, heavily branching plants have attractive coppery green foliage, abundant and disease resistant, and very few thorns.

It has everything desirable in a rose—striking and lasting color, beautiful flower form, long stems, large size, vigorous growth and good foliage of heavy texture.

(Pat. 923)

Each \$2.00, 3 for \$5.00, doz. \$20.00

### Collection No. 1

One each of all four  
1950 AARS Winners

\$6.75, postpaid

	Each
MISSION BELLS. (Pat. 923).....	\$2 00
CAPISTRANO. (Pat. 922).....	2 00
SUTTER'S GOLD. (Pat. 885).....	2 00
FASHION. (Pat. 789).....	2 00

VALUE \$8.00  
(SAVE \$1.25)



## Fashion



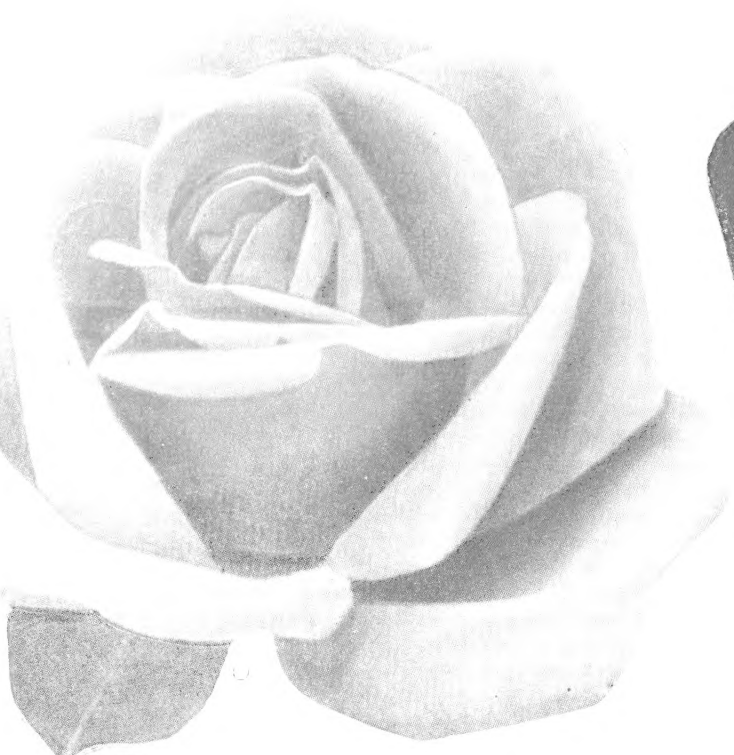
Here's an entirely new rose color for your garden. The buds of oriental red open slowly into miniature hybrid tea-like blooms of luminous pink, overlaid with gold. Then they soften into a clear coral, at last deepening to an exotic reddish tone. It is truly one of the most beautiful color transformations, climaxed with the open flower, which shows a beautiful display of golden yellow stamens. FASHION gives a constant mass of flowers throughout the entire season. No matter where placed in the garden, it always attracts the eye. FASHION'S magnetic loveliness draws one and all to see more closely what it really is!

(Pat. 789)

Each \$2.00, 3 for \$5.00, doz. \$20.00



KATHERINE  
T. MARSHALL



RUBAIYAT



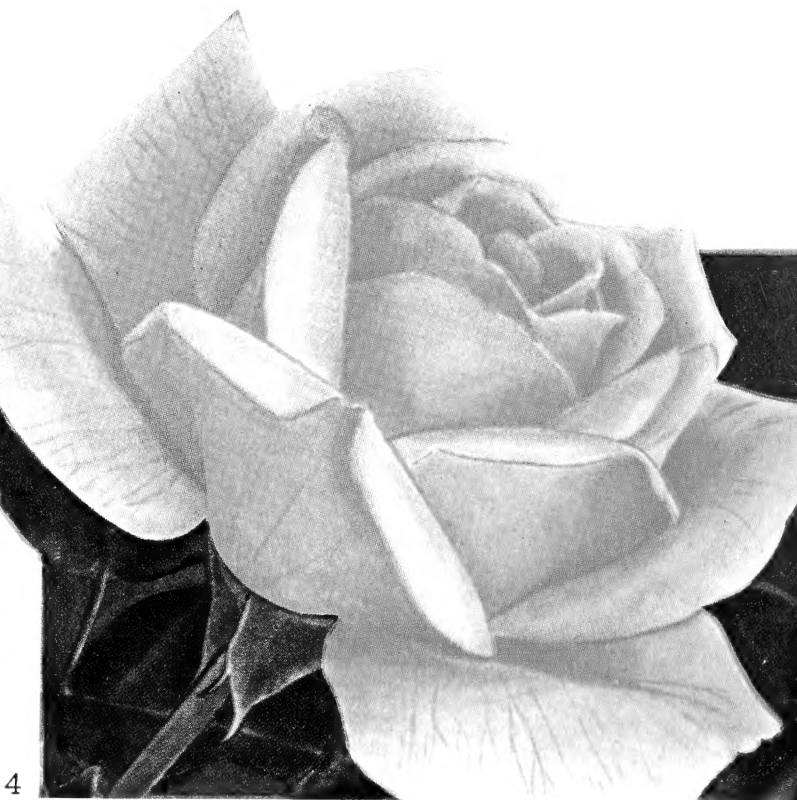
## *Top Ten All-America* BY NATIONAL

The Ten Best All-America Roses of All Time have been chosen for top honors from the thirty-six varieties that won the coveted All-America Rose Selections award between 1940 and 1949. The selection was made by the National Rose Jury, and the varieties named represent the best roses developed by the horticultural world in the past ten years. All of the winners are hybrid teas, the most popular class with American gardeners. The Top Ten of the Rose Hit Parade for the past decade were named in place of the annual selection of an All-America winner for 1951. The four 1950 champions, Fashion, a floribunda, and three hybrid teas, Mission Bells, Capistrano and Sutter's Gold, were not considered in the competition for the Top Ten because of their recent introduction.

SAN FERNANDO



FORTY-  
NINER

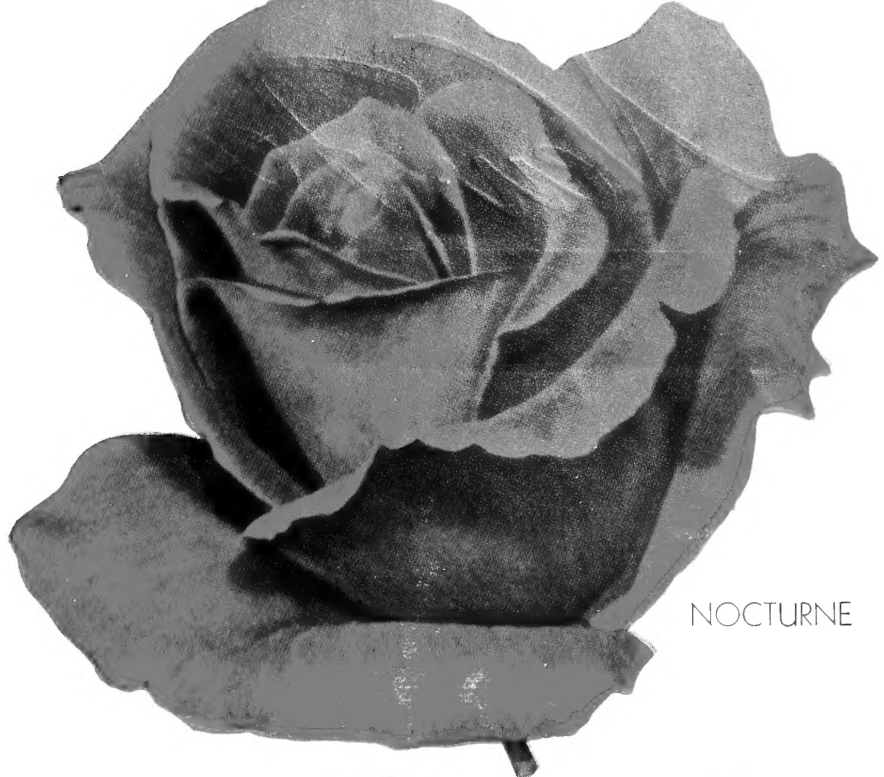


PEACE





© LOWELL THOMAS



NOCTURNE



CHARLOTTE ARMSTRONG

# Rose Winners Named

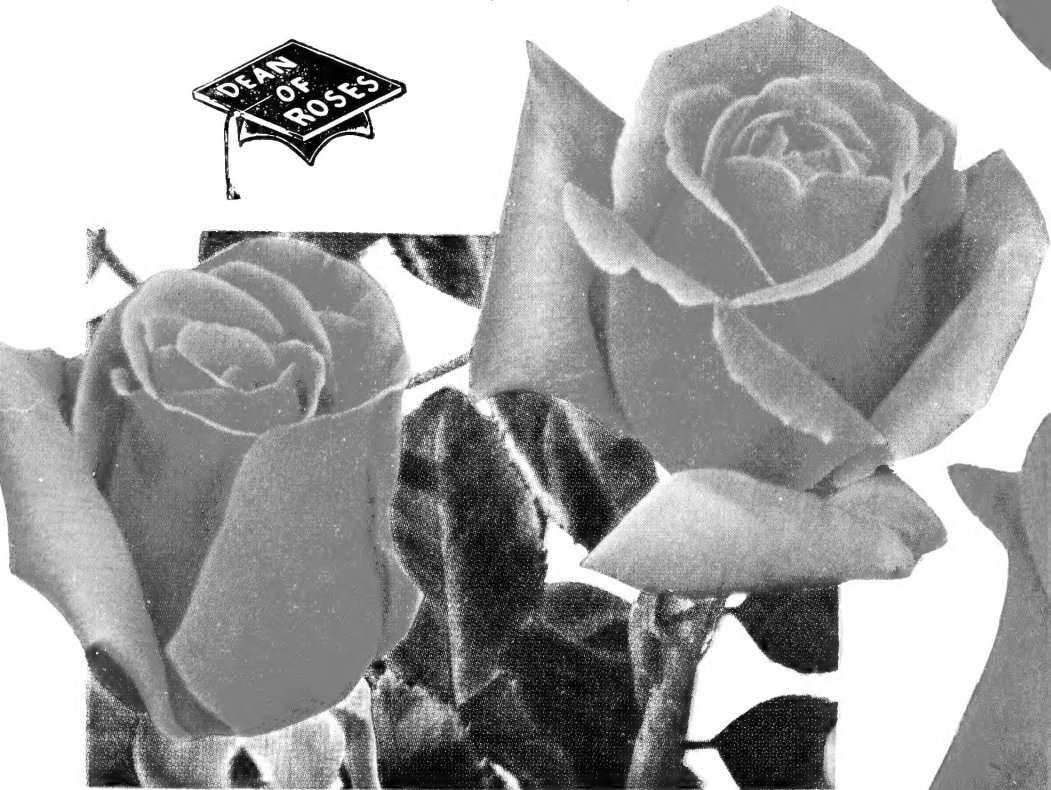
ROSE JURY

**COLLECTION No. 2**

**Top 10 AARS Winners. All for \$13.75**

	Each
PEACE. (Pat. 591) .....	\$2 00
CHARLOTTE ARMSTRONG. (Pat. 455) .....	1 50
LOWELL THOMAS. (Pat. 595) .....	1 50
TALLYHO. (Pat. 828) .....	1 75
NOCTURNE. (Pat. 713) .....	1 50
RUBAIYAT. (Pat. 758) .....	1 50
FORTY-NINER. (Pat. 792) .....	1 75
KATHERINE T. MARSHALL. (Pat. 607) .....	1 35
MIRANDY. (Pat. 632) .....	1 50
SAN FERNANDO. (Pat. 785) .....	1 50

(SAVE \$2.10) VALUE \$15.85



TALLYHO



MIRANDY

# New Featured Roses



HORACE McFARLAND

## COLLECTION No. 3

All four new roses illustrated on these two pages. . . . . **\$5.85** **Post-paid**

BRAVO. (P.A.F.)	Each \$2 00
FIRST LOVE. (Pat. 921)	2 00
GERANIUM RED. (Pat. 811)	1 50
HORACE McFARLAND. (Pat. 730)	1 50
VALUE	\$7 00
	(SAVE \$1.15)

HORACE McFARLAND. (Pat. 730)

Each \$1.50, 3 for \$3.75, doz. \$15.00

This buff-salmon beauty won the distinction of being selected from thousands of roses being tested to be named in honor of Dr. J. Horace McFarland, known to hundreds of thousands of rose-loving folks throughout the country who for years have been interested in his keenly written, instructive articles in national garden magazines. From early June to hard frost the compact, upright-growing, healthy plants with large, leathery foliage keep up an almost continuous supply of large, deep apricot, ovoid buds. These open to beautifully formed, buff-salmon blooms of 40 to 45 petals, held erect on firm stems until they age to a pleasing coral-pink. Spicily scented; an excellent variety for cutting. A "front-row" rose, unsurpassed for beautiful exhibition form, glorious color and long-lasting blooms.

BRAVO. (P.A.F.)

Each \$2.00, 3 for \$5.00, doz. \$20.00

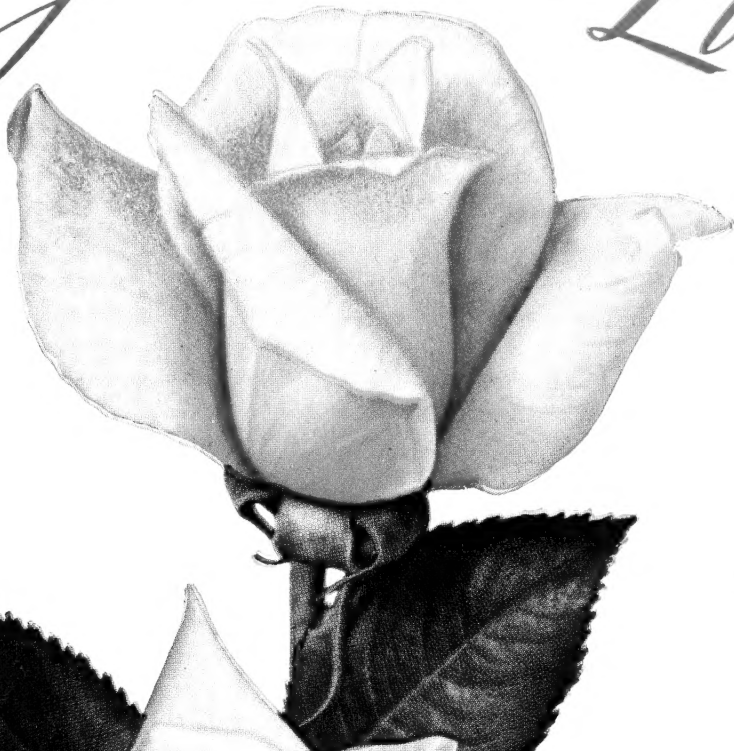
A big, bold, red rose that will completely steal the show at the peak of its bloom in the rose garden. In all our experience, we have never seen anything to equal the brilliant cardinal-red color of Bravo, nor have we seen a rose hold color as it does—even in hottest weather.



BRAVO



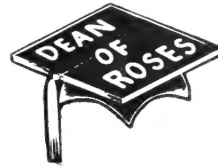
# Arp-Grown with Life Insurance



FIRST LOVE. (Pat. 921)

Each \$2.00, 3 for \$5.00, doz. \$20.00

This is sure to be the "First Love" in your garden if you enjoy sensational buds—and who doesn't? Urn-shaped, long and slender, the rose to dawn-pink buds stand erect on good stems. The opening flowers are lovely, too, with each delicate pink petal gracefully pointed. Vigorous and disease-resistant, the plant produces freely and repeatedly all season.



FIRST LOVE

GERANIUM RED. (Pat. 811)

Each \$1.50, 3 for \$3.75, doz. \$15.00

Imagine a floribunda rose the color of a red geranium! That even looks like a geranium, and has the same wonderful spicy fragrance! The 4-inch camellia-like flowers of vivid spectrum-red are heavily scented with the sweet heady fragrance of rose-geranium and will brighten your garden or your home with their freshness. When the buds first appear they are a dark oxblood-red, completely winning your heart as they open slowly, and the tumbled pattern of inner petals shows a brighter color in lovely contrast to the dark buds. The blooms appear both in clusters and also individually on single stems. An easy grower, the bush is medium in size, compact and is not susceptible to ordinary rose ills.



©

GERANIUM RED



# Garden Grandeur!



**AMERICAN BEAUTY.** *Each 85c, 3 for \$2.10, doz. \$7.80*  
Large, full, fragrant, crimson-carmine. Perhaps the best-known name among roses. The bush is large and blooms again after the big June burst. (Hybrid Perpetual.)

**AMERICAN FLAGSHIP** (Pat. 676)  
*Each \$1.50, 3 for \$3.75, doz. \$15.00*

Official flower of American Airlines. A fine variety with fragrant, urn-shaped buds of a beautiful, rich crimson color. Fine healthy plants with dark foliage.

**AMI QUINARD.** *Each 75c, 3 for \$1.90, doz. \$7.00*  
Dark velvety red. The long buds open into medium-sized flowers, freely produced on an erect bush. Foliage is very leathery, on a vigorous plant.

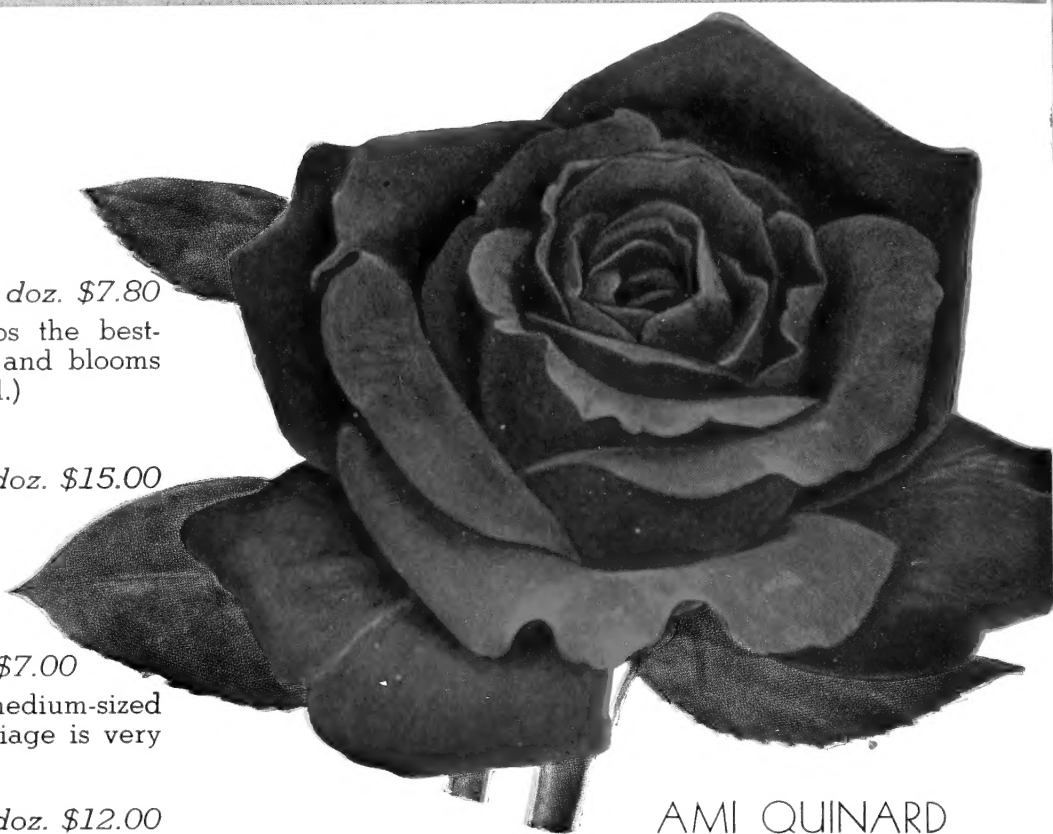
**BETTER TIMES.** *Each \$1.25, 3 for \$3.30, doz. \$12.00*  
Glorious red color, prized for its long stems and pointed buds. Has large blooms with texture like shimmering satin. Hardy plant.

**BETTY UPRICHARD.** *Each 75c, 3 for \$1.90, doz. \$7.00*  
A large, salmon-pink rose with rolling edges. Buds are long pointed, with spicy fragrance. Distinctly bicolored.

**BRAVO.** (P.A.F.) *Each \$2.00, 3 for \$5.00, doz. \$20.00*  
For a complete description of this brilliant new rose, see page 6.

**BRIARCLIFF.** *Each 85c, 3 for \$2.10, doz. \$7.80*  
Large, perfectly formed, deep rose-pink blooms, lighter on outer petals, with a touch of citron-green at the base. Fine for cutting. Foliage glossy, dark. Vigorous, free blooming.

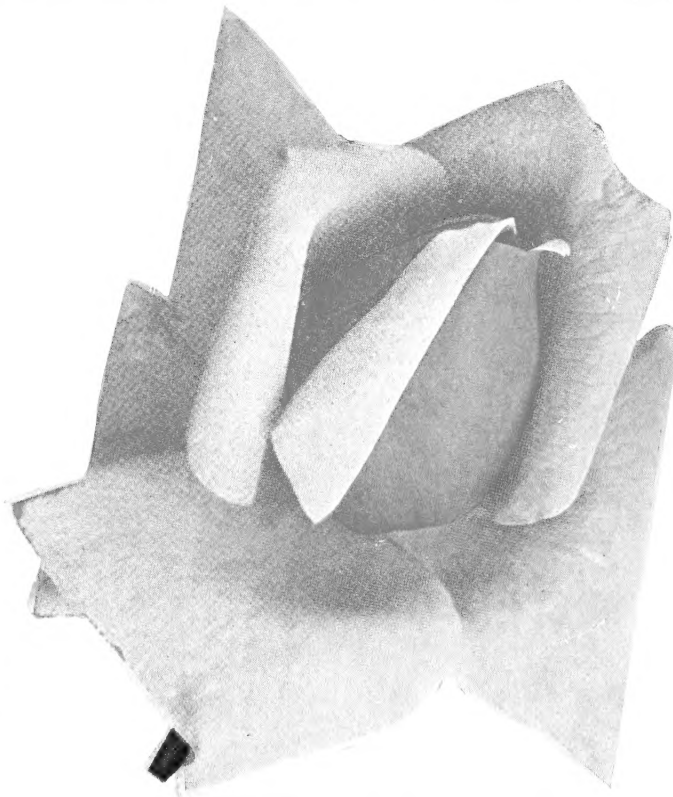
AMERICAN  
FLAGSHIP



AMI QUINARD

**CALEDONIA.** *Each 85c, 3 for \$2.10, doz. \$8.80*  
Long, pure white buds opening into double, high-centered flowers of ivory. They come singly on long stems. Delicate fragrance. Exceptionally good late cut flower. See illustration on page 16.

**CAPISTRANO.** (Pat. 922)  
*Each \$2.00, 3 for \$5.00, doz. \$20.00*  
For a complete description of this wonderful rose, a 1950 All-America Rose Selections Award winner, see page 2.



BETTY UPRICHARD



# ORDER BLANK

**ARP ROSES, Inc.** P. O. Box 178 **Tyler, Texas**



Date \_\_\_\_\_

Name of Buyer \_\_\_\_\_

Street or P.O. Box \_\_\_\_\_

City and State \_\_\_\_\_

SHIP TO:

IF NOT SAME AS MAIL ADDRESS

DESIRED SHIPPING DATE

## SUBSTITUTION PERMITTED IN CASE OF SHORTAGE

Quan.	VARIETY NAME	Each	3 for	Total
<b>HYBRID TEA ROSES, continued</b>				
.....	San Fernando. (p. 20).....	\$1.50	\$3.75	.....
.....	Show Girl. (p. 20).....	1.50	3.75	.....
.....	Soeur Therese. (p. 20).....	.85	2.10	.....
.....	Sutter's Gold. (p. 2).....	2.00	5.00	.....
.....	Sweet Sixteen. (p. 20).....	1.50	3.75	.....
.....	Syracuse. (p. 20).....	1.00	2.55	.....
.....	Taffeta. (p. 21).....	1.50	3.75	.....
.....	Talisman. (p. 20).....	.75	1.90	.....
.....	Tallyho. (p. 21).....	1.75	4.50	.....
.....	Texas Centennial. (p. 21).....	1.00	3.00	.....
.....	The Doctor. (p. 21).....	.85	2.10	.....
.....	White Briarcliff. (p. 21).....	1.35	3.40	.....
.....	Zulu Queen. (p. 21).....	2.00	5.00	.....
<b>CLIMBERS</b>				
.....	Blaze. (p. 25).....	\$1.25	\$3.30	.....
.....	Cl. American Beauty. (p. 25).....	.85	2.10	.....
.....	Cl. Caledonia. (p. 25).....	.85	2.10	.....
.....	Cl. Cecile Brunner. (p. 25).....	.85	2.10	.....
.....	Cl. Columbia. (p. 25).....	1.00	2.55	.....
.....	Cl. Editor McFarland. (p. 25).....	.85	2.10	.....
.....	Cl. Etoile de Hollande. (p. 25).....	.85	2.10	.....
.....	Cl. Mrs. P. S. du Pont. (p. 25).....	.85	2.10	.....
.....	Cl. Peace. (p. 25).....	2.00	5.00	.....
.....	Cl. Radiance. (p. 25).....	.85	2.10	.....
.....	Cl. Red Radiance. (p. 26).....	.85	2.10	.....
.....	Cl. Red Talisman. (p. 26).....	.85	2.10	.....
.....	Cl. Summer Snow. (p. 26).....	1.50	3.75	.....
.....	Cl. Talisman. (p. 26).....	.75	1.90	.....
.....	Dr. J. H. Nicolas. (p. 26).....	1.50	3.75	.....
.....	Dr. W. Van Fleet. (p. 26).....	1.00	2.55	.....
.....	Dream Girl. (p. 27).....	2.00	5.00	.....
.....	High Noon. (p. 27).....	1.75	4.50	.....
.....	Lady Banksia. (p. 27).....	1.25	3.30	.....
.....	New Dawn. (p. 27).....	1.25	3.30	.....
.....	Paul's Scarlet. (p. 27).....	.75	1.90	.....
.....	White Dawn. (p. 27).....	1.25	3.30	.....
<b>POLYANTHA</b>				
.....	Baby Doll. (p. 22).....	\$1.00	\$2.55	.....
.....	Betty Prior. (p. 22).....	1.25	3.15	.....
.....	Cecile Brunner. (p. 22).....	1.25	3.30	.....
.....	Donald Prior. (p. 22).....	1.25	3.15	.....
.....	Else Poulsen. (p. 22).....	.75	1.90	.....
.....	Fashion. (p. 3).....	2.00	5.00	.....
.....	Floradora. (p. 22).....	1.25	3.30	.....
.....	Geranium Red. (p. 7).....	1.50	3.75	.....
.....	Golden Salmon. (p. 22).....	.75	1.90	.....
.....	Goldilocks. (p. 22).....	1.50	3.75	.....
.....	Gruss an Aachen. (p. 23).....	1.25	3.30	.....

TOTAL.....

Quan.	VARIETY NAME	Each	3 for	Total
<b>POLYANTHA, continued</b>				
.....	Ideal. (p. 23).....	\$0.75	\$1.90	.....
.....	Improved Lafayette. (p. 23).....	1.25	3.30	.....
.....	Lavender Pinocchio. (p. 23).....	2.00	5.00	.....
.....	Masquerade. (p. 23).....	2.00	5.00	.....
.....	Miss Edith Cavell. (p. 23).....	.75	1.90	.....
.....	Mrs. R. M. Finch. (p. 23).....	1.00	2.55	.....
.....	Permanent Wave. (p. 23).....	1.25	3.15	.....
.....	Pink Bountiful. (p. 23).....	1.25	3.15	.....
.....	Pinkie. (p. 23).....	1.50	3.75	.....
.....	Pinocchio. (p. 24).....	1.25	3.15	.....
.....	Red Pinocchio. (p. 24).....	1.50	3.75	.....
.....	Rose Elf. (p. 24).....	.75	1.90	.....
.....	Summer Snow. (p. 24).....	1.25	3.15	.....
.....	World's Fair. (p. 24).....	1.25	3.15	.....
<b>SUB-ZERO</b>				
.....	Cedric Adams. (p. 28).....	\$1.75	\$5.00	.....
.....	Curly Pink. (p. 28).....	1.75	5.00	.....
.....	Dick Wilcox. (p. 28).....	1.75	5.00	.....
.....	Lily Pons. (p. 28).....	1.75	5.00	.....
.....	Pink Princess. (p. 28).....	1.75	5.00	.....
.....	Queen o' the Lakes. (p. 28).....	1.75	5.00	.....
.....	Shades of Autumn. (p. 28).....	1.75	5.00	.....
.....	V for Victory. (p. 28).....	1.75	5.00	.....
<b>RUGOSA</b>				
.....	F. J. Grootendorst. (p. 29).....	0.85	\$2.10	.....
.....	Grootendorst Supreme. (p. 29).....	.85	2.10	.....
.....	Hansa. (p. 29).....	.85	2.10	.....
.....	Harison's Yellow. (p. 29).....	.85	2.10	.....
.....	Pink Grootendorst. (p. 29).....	.85	2.10	.....
.....	Sir Thomas Lipton. (p. 29).....	.85	2.10	.....
<b>MINIATURE</b>				
.....	Red Elf. (p. 29).....	\$1.00	\$2.50	.....
.....	Sweet Fairy. (p. 29).....	.75	1.90	.....
.....	Pixie. (p. 29).....	.75	1.90	.....
.....	Collection No. 1. (p. 3).....	\$6.75		.....
.....	Collection No. 2. (p. 5).....	13.75		.....
.....	Collection No. 3. (p. 6).....	5.85		.....
.....	Collection No. 4. (p. 16).....	7.45		.....
.....	Collection No. 5. (p. 22).....	6.25		.....
.....	Collection No. 6. (p. 27).....	7.25		.....
.....	Collection No. 7. (p. 28).....	13.25		.....
.....	Collection No. 8. (p. 29).....	4.15		.....
.....	Collection No. 9. (p. 29).....	2.15		.....
.....	Collection No. 10. (p. 32).....	4.00		.....
.....	Collection No. 11.....	4.75		.....

TOTAL.....

Amount Enclosed \$ \_\_\_\_\_ By ☐ Check,    ☐ Currency,    ☐ Money Order

# Year In—Year Out



BRIARCLIFF



Garden Grandeur,  
Texas Style! Mission  
Bells and Arpfriend.



## CHARLOTTE ARMSTRONG. (Pat. 455)

Each \$1.50, 3 for \$3.75, doz. \$12.50



(All-America Rose Selections Award, 1941.) It is one of the finest roses and ranks among the top varieties of all times. Magnificent open blooms of vivid cerise; lovely, long, carmine-red buds. This plant will become one of the largest in the rose garden, usually producing its flowers singly and always on long stems. The foliage is semi-glossy, deep green and highly resistant to mildew. See illustration on page 5.

## CHRISTOPHER STONE.

Each 85c, 3 for \$2.10, doz. \$7.80

Glowing, brilliant crimson-scarlet with deeper dusky shadings as the flower ages. Vigorous, upright growth with bright green foliage. Spicily fragrant. See illustration on page 10.



BETTER  
TIMES

## COLUMBIA.

Each 85c, 3 for \$2.10, doz. \$7.80

Deep shining rose-pink; large, pointed, full and fragrant buds. Famous not only for itself but for many other good roses descended from it.

## CONDESA DE SASTAGO.

Each 85c, 3 for \$2.10, doz. \$7.80

Large, fragrant flowers of fiery copper-red inside and rich yellow outside. Strong, healthy, vigorous grower and free bloomer. See illustration on page 17.

## COUNTESS VANDAL.

Each \$1.35, 3 for \$3.40, doz. \$13.50

The first color to show in this rose is a brilliant bronze, lightening toward gold at the base. The long slender buds hold their artistic shape for several days as the petals unfold in a lovely play of carmine-pink, buff and gold. Blooms are erect, ideal for bouquets and for cutting.



COUNTESS VANDAL



# All Transportation Charges



© CRIMSON GLORY

CRIMSON GLORY. (Pat. 105)

*Each \$1.35, 3 for \$3.40, doz. \$13.50*

Beautifully formed blooms of deep vivid crimson are held proudly erect on luxuriously vigorous plants. Was voted in American Rose Society survey the most fragrant of all roses.

DAINTY BESS.

*Each 75c, 3 for \$1.90, doz. \$7.00*

A charming and daintily colored single rose of perfect form. The broad petals are delicate shell-pink, forming a contrast to the conspicuous crimson stamens. Floral arrangements of Dainty Bess are exciting, interesting and easy.

DAME EDITH HELEN.

*Each \$1.10, 3 for \$2.85, doz. \$10.80*

An exhibition rose on long stems. Very large, perfectly shaped flowers of pure glowing pink, very fragrant and long lasting.

DIAMOND JUBILEE. (Pat. 824)

*Each \$2.00, 3 for \$5.00, doz. \$20.00*



(All-America Rose Selections Award, 1948.) One of the longest lasting of hybrid tea roses. The warm, glowing buff-orange blooms open slowly, providing many thrilling hours as you watch the buds gradually unfold. The plant is sturdy and full, well covered with rich, dark green foliage. See illustration on front cover.

Ten-gallon hat-loads of Pinocchio. Garden Grandeur Texas Style.



DICKSONS RED. (Pat. 376)

*Each \$1.35, 3 for \$3.40, doz. \$13.50*

(Awarded the Gold Medal of National Rose Society of England.) A glowing scarlet-red rose with flashing color, large size, beautiful cup shape, rich fragrance and a strong resistance to heat. One of the earliest to bloom, continuing generously throughout the season. Foliage is abundant and fresh looking at all times.

DUQUESA DE PENARANDA.

*Each \$1.00, 3 for \$2.55, doz. \$9.50*

The pointed buds are a blend of apricot-orange and dark pink, opening into splendid blooms of coppery apricot. Sweetly perfumed; one of the loveliest for cutting.

ECLIPSE. (Pat. 172)

*Each \$1.35, 3 for \$3.40, doz. \$13.50*



A top, all-purpose, yellow rose for all parts of the country. Slim, tapering buds open to brilliant golden yellow blooms. Throughout the season the plant gives fresh new buds as fast as the old ones open. The plant has rich, heavy, attractive foliage. See illustration on page 12.



CHRISTOPHER STONE



# — Prepaid by ARP



DAINTY BESS



DUQUESA  
DE PENARANDA



DICKSONS RED

EDITH NELLIE PERKINS. *Each 75c, 3 for \$1.90, doz. \$7.00*

A rose with long-pointed buds opening into flowers of good size, long lasting and fragrant. Outside petals orient-red shaded cerise-orange; inside salmon-pink.

EDITOR McFARLAND. *Each 75c, 3 for \$1.90, doz. \$7.00*

One of the longest-lasting cut flowers. Perfectly formed, fragrant blooms of clear brilliant pink, with strong stems. Plants healthy and free blooming. See illustration on page 12.

E. G. HILL. *Each \$1.00, 3 for \$2.55, doz. \$9.50*

Its brilliant color, extra freedom of bloom and lasting color qualities have made it popular. Large flowers of lasting scarlet-crimson never fade or turn blue, but actually become deeper red as they open. See illustration on page 12.

ENCHANTMENT. (Pat. 737)

*Each \$2.00, 3 for \$5.00, doz. \$20.00*

An enormous beauty with huge, long-lasting blooms of an entrancing peach-pink color. The plants are vigorous and upright, with a wealth of dark green, disease-resistant foliage. Has a delightfully elusive yet all-pervading fragrance. This is a remarkably fine example of the highly bred, distinguished modern rose. See illustration on page 13.

ETOILE DE HOLLANDE.

*Each \$1.10, 3 for \$2.85, doz. \$10.80*

Considered by many authorities as the best of the bright reds. The perfect buds open beautifully into flowers of velvety crimson. The bush is strong and healthy. Fine for cutting. See illustration on page 17.

FIRST LOVE. (Pat. 921)

*Each \$2.00, 3 for \$5.00 doz. \$20.00*

For a complete description of this lovely new rose, see page 7.



EDITH  
NELLIE PERKINS

# Field Fresh — yet



©

ECLIPSE

FORTY-NINER. (Pat. 792)

Each \$1.75, 3 for \$4.50, doz. \$18.00



Another 1949 All-America Award winner. The buds are delightfully formed, opening into well-shaped flowers of large size, mildly fragrant. The outside of the petals is a rich chrome-yellow, sometimes overlaid with pink, changing to straw-yellow in the open bloom. Inside petal is fire-wagon-red. This yellow is most evident in the bud, while red dominates the open flower. In cool weather colors are as lively as illustrated. This Forty-niner is a rose you will enjoy. See illustration on page 4.

FRANCIS SCOTT KEY. Each 85c, 3 for \$2.10, doz. \$7.80  
Has high centers and a delicate perfume. Dark pink blooms, lighter on outside. Very double. Sturdy growth. Dark, leathery, glossy foliage. Long, strong stem. See illustration on page 17.

FRAU KARL DRUSCHKI. Each 85c, 3 for \$2.10, doz. \$7.80  
A rose superb in every way. Ideal hardy white, pure in color, perfect in form, strong growing and free flowering. (Hybrid Perpetual.)

GOLDEN CHARM. Each 75c, 3 for \$1.90, doz. \$7.00  
An exquisite rose, bright buttercup-yellow drenched with delightfully sweet perfume. The buds, opening to long-lasting flowers on splendid bushes, have made it one of the best sellers. See illustration on page 14.

GOLDEN DAWN. Each \$1.00, 3 for \$2.55, doz. \$9.50  
A hardy, vigorous, free-blooming rose. The gorgeous yellow buds have splashes of carmine and open into large, fragrant flowers of rich yellow.

GOLDEN OPHELIA. Each 85c, 3 for \$2.10, doz. \$7.80  
Golden yellow in center, paling slightly on outer petals. The bush has remarkable foliage, rich and glossy.

EDITOR  
McFARLAND



E. G. HILL



# Freeze Free

## GRANDE DUCHESSE CHARLOTTE. (Pat. 774)

*Each \$1.50, 3 for \$3.75, doz. \$15.00*

The beautiful, long, streamlined buds are a rich claret color and open to firm-petaled blooms which gradually change to a lovely begonia-rose. When unfolding, the 25 petals recurve and make a delightfully informal, artistic flower with a hint of carnation fragrance. The plant is unusually graceful in growth; the blooms come on long stems and are extra fine for cutting. See illustration on page 14.

## GRENOBLE.

*Each 85c, 3 for \$2.10, doz. \$7.80*

A marvelous burst of glorious color from spring to freezing weather. It has long, graceful, huge red buds bursting into large, double, carmine-red blossoms. See illustration on page 14.

## HORACE McFARLAND. (Pat. 730)

*Each \$1.50, 3 for \$3.75, doz. \$15.00*

For a complete description of this wonderful rose, see page 6.

## JOANNA HILL.

*Each \$1.00, 3 for \$2.55, doz. \$9.50*

The buds are large, long-pointed and open to large, long-lasting, moderately fragrant flowers of a clear yellow with orange-yellow heart. They have long, strong stems. Growth is vigorous. A profuse bloomer. See illustration on page 15.

## JULIEN POTIN.

*Each \$1.25, 3 for \$3.30, doz. \$12.00*

The strong stems make this rose popular. Long-pointed buds and large, double, fragrant flowers of pure primrose-yellow characterize Julien Potin. See illustration on page 15.

## KAISERIN AUGUSTE VIKTORIA.

*Each 75c, 3 for \$1.90, doz. \$7.00*

A strong, healthy grower. Soft pearly white, with enough lemon in the center to relieve the white. Fragrant, beautifully formed flowers on graceful stems. See illustration on page 15.



## FRAU KARL DRUSCHKI

## KATHERINE T. MARSHALL. (Pat. 607)

*Each \$1.35, 3 for \$3.40, doz. \$13.50*



A rose of rare beauty and delicacy of form. It is a clean, sparkling, warm pink, growing vigorously, with large, open, friendly blooms. The All-America winning pink rose of 1944. Firm, long-pointed, slow-opening buds of deep coral-pink have a suffusion of warm yellow and open into generously full, sun-resistant blooms. The plants are very hardy, unusually vigorous and particularly tall. See illustration on page 4.



Roses by the hundred acres. Visitors always welcome.



© ENCHANTMENT

# Select Garden Queens

**KONIGIN LUISE.** *Each 85c, 3 for \$2.10, doz. \$7.80*

A fine white rose. Fully double, globular flowers of milk-white. Splendid healthy plants.

**LADY HILLINGDON.**

*Each \$1.00, 3 for \$2.55, doz. \$9.50*

A beautiful, always-popular, apricot-yellow rose. A famous old garden variety with lovely buds and exquisite flowers.

**LOWELL THOMAS.** (Pat. 595)

*Each \$1.50, 3 for \$3.75, doz. \$15.00*



(All-America Rose Selections Award, 1944.) Vibrant chrome-yellow blooms open from beautifully shaped buds. The color is penetrating, clear and deep, having a quality not seen in other roses of this color. It is a strong grower with good foliage and stiff stems. The large flowers retain their color unusually well and have an elusive, delicate fragrance. See illustration on page 5.

**LUXEMBOURG.** *Each 75c, 3 for \$1.90, doz. \$7.00*

A large, high-centered rose of coppery yellow with a deeper colored center and yellow stains at base of the petals. Considered a fine yellow rose in the South because of its rich yellow buds and its habit of growth. An old rose still in demand. See illustration on page 16.

**MARGARET McGREDY.**

*Each \$1.00, 3 for \$2.55, doz. \$9.50*

A very free bloomer all season. Fragrant; orange-scarlet, aging to carmine-rose. Double, cupped form. Very vigorous.

**McGREDY'S SUNSET.** (Pat. 317)

*Each \$1.35, 3 for \$3.40, doz. \$13.50*

Orange-yellow overlaid with warm salmon-flame, tinted with delicate orange and rich scarlet. The blooms open in glorious grandeur and hold their perfect form well even when cut. See illustration on page 18.

**McGREDY'S YELLOW.**

*Each \$1.00, 3 for \$2.55, doz. \$9.50*

A favorite yellow rose. The color is soft, clear and pure. A strong grower and free bloomer. Has a charm and grace all its own; distinctive shape. See illustration on page 18.



GOLDEN  
CHARM

**MIRANDY.** (Pat. 632)

*Each \$1.50, 3 for \$3.75, doz. \$12.50*



(All-America Rose Selections Award, 1945.) A gorgeous, fragrant, red rose that takes its place with the finest red roses of the world. The big buds are deep, rich dark red with black shadings, opening to a gorgeous chrysanthemum-red. It has a penetrating fragrance. The plant is strong, with heavy stout stems, and produces its glorious flowers freely all season against a background of dark green, heavy-textured foliage. See illustration on page 5.

**MISSION BELLS.** (Pat. 923)

*Each \$2.00, 3 for \$5.00, doz. \$20.00*

For complete description of this wonderful rose, 1950 All-America Rose Selection, see page 3.

GRANDE DUCHESSE  
CHARLOTTE



GRENOBLE





# Laughing at the Weather

MME. JOSEPH PERRAUD.

*Each \$1.10, 3 for \$2.85, doz. \$10.80*

The long, slender and pointed orange buds open to sweetly fragrant flowers of a buff color straying to a lovely tone of shell-pink at the petal edges. Winner of the Bagatelle Gold Medal in 1934. See illustration on page 18.

MRS. CHARLES BELL.

*Each 75c, 3 for \$1.90, doz. \$7.00*

Good stems and buds. Strong grower. Delicate shell-pink in color. Has good form and vigor, as a lighter colored Radiance.

MRS. PIERRE S. du PONT.

*Each 85c, 3 for \$2.10, doz. \$7.80*

A deep golden yellow. Medium-sized, long-pointed bud of reddish gold opening to a semi-double, very lasting, fragrant flower. The plant is of strong, vigorous growth. A profuse and continuous bloomer. Gives flowers from early spring until freezing weather. See illustration on page 19.

NEW YORKER. (Pat. 823)

*Each \$2.00, 3 for \$5.00, doz. \$20.00*

The truly red rose that stays red until the petals wither and fall. Has a delightful almost raspberry fragrance. The dark color is clear and sparkling. The bud is slow opening and of perfect form and texture. As the bloom develops the color is scarlet with rose-red undertones and a rich velvety sheen. The blooms last long even in hottest weather and never take on the bluish cast characteristic of most red roses. The young shoots are bright red, adding to the beauty and interest of New Yorker in your garden. The plant is hardy and disease resistant. See illustration on front cover.



JULIEN PÖTIN



KAISERIN  
AUGUSTE  
VIKTORIA



JOANNA HILL



Luxurious bathing makes breathtaking beauty publicity for annual Texas Rose Festival.





CALEDONIA

# ARP'S 1951 *Garden Collection*

Arp offers these 10 all-time favorites for the amateur gardener who prefers a suggested well-balanced colorful group of roses. Each bush is outstanding in color. All are 2-year-old, field-grown, heavy and full-rooted specimens. If you want the tops among standard garden favorites, order Arp's 1951 BIG TEN.



## COLLECTION No. 4. 10 fine

RED RADIANCE .....	Each \$0 75
ETOILE DE HOLLANDE .....	1 10
FRANCIS SCOTT KEY .....	85
RADIANCE .....	75
THE DOCTOR .....	85



LUXEMBOURG



RED RADIANCE



TALISMAN



RADIANCE



CONDESA DE SASTAGO



FRANCIS SCOTT KEY

## Fine Roses for \$7.45 post-paid

TALISMAN.....	Each \$0 75
CONDESA DE SASTAGO.....	85
SOEUR THERESE.....	85
LUXEMBOURG.....	75
CALEDONIA.....	85

(SAVE 90c) VALUE \$8.35



THE DOCTOR

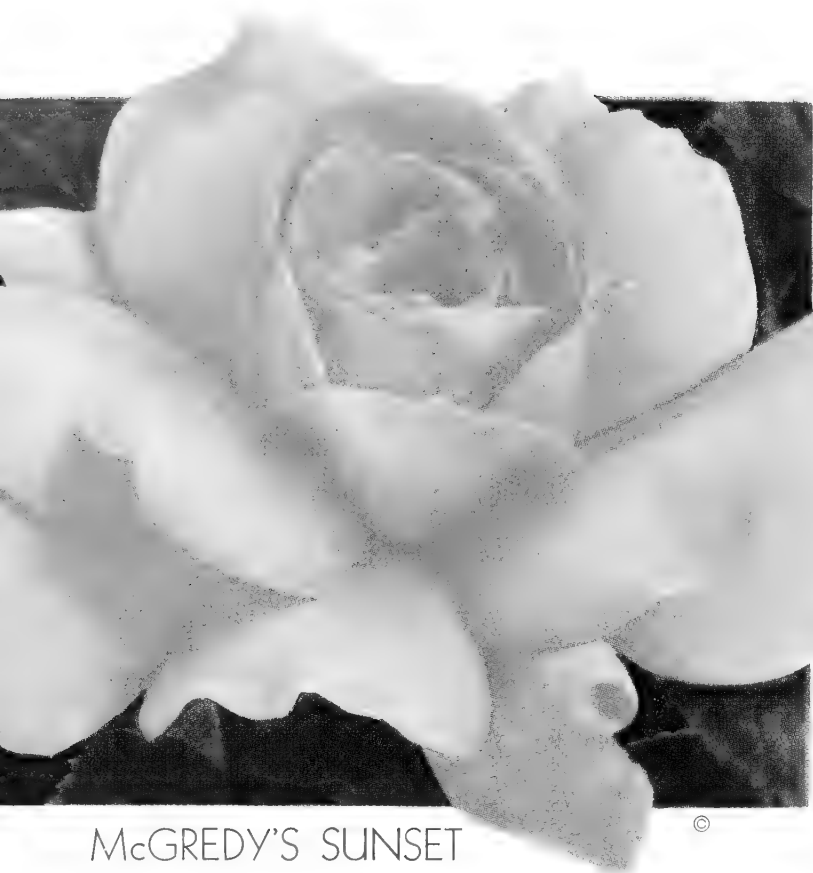


SOEUR  
THERESE



ETOILE  
DE HOLLANDE

# Four Out of Five Choose Roses—



McGREY'S SUNSET

NOCTURNE. (Pat. 713)

*Each \$1.50, 3 for \$3.75, doz. \$12.50*



(All-America Rose Selections Award, 1948.) The color is dark red with maroon shadings. The buds are long and gracefully shaped, with a form similar to that of Charlotte Armstrong. This dark red variety is very strong growing, bushy, upright and produces many flowers. The stems are long, the foliage large and luxuriant. The large, richly textured petals have good substance, and there are plenty of them. The flowers are pleasantly fragrant. This rose has one of the longest, most perfect, streamlined buds of any red rose. See illustration on page 5.

PEACE. (Pat. 591)

*Each \$2.00, 3 for \$5.00, doz. \$20.00*



(All-America Rose Selections Award, 1946.) One of the best and most beautiful of roses. It is a vigorous, healthy grower with shining dark green foliage. It has a dawn-like range of colors through which it passes, from opening yellow buds, with edges picoteed cerise, to the glorious alabaster blooms, each petal edged with pink that seems to deepen as the flower slowly opens. The shades of color vary, too, from flower to flower and through the changing season. Though the bloom is large and long lasting and constantly fresh looking, its effect is always delicate and lovely. The flowers are borne singly on heavy stems, strong and straight. They last a long time and are produced all season in endless succession. The petals are large and gradually open a few at a time around a high-pointed center, to a superior bloom. See illustration on page 4.

PICTURE.

*Each 85c, 3 for \$2.10, doz. \$7.80*

There just are not adequate adjectives nor color plates good enough to do justice to the perfect pink buds and flowers of Picture. Nor could they suggest the warmth of the rich salmon undertones so cheerful and glowing. Each flower is heavily petaled, substantial and long lasting, and the strong, vigorous plants produce continuously.

PINK DAWN.

*Each \$1.00, 3 for \$2.55, doz. \$9.50*

Extremely fragrant. Buds are lovely and open into large, fully double flowers of clear, purest pink. Fine for garden and cutting. A vigorous grower, hardy and free blooming.

POINSETTIA.

*Each 75c, 3 for \$1.90, doz. \$7.00*

This free-blooming rose brings to you the brilliance and glowing red color of the Christmas poinsettia. The buds are ideal in form, long and pointed; fairly good petalage, a good grower and fine as a cut flower. This rose was awarded a Certificate of Merit by American Rose Society, 1938.

PRESIDENT HERBERT HOOVER.

*Each \$1.00, 3 for \$2.55, doz. \$9.50*

A glorious combination of cerise-toned orange, scarlet and yellow. Richly fragrant and free blooming. The clean, handsome foliage is an added attraction. Unbelievable stems.



MME. JOSEPH PERRAUD



McGREY'S YELLOW

# The World's Favorite Flower

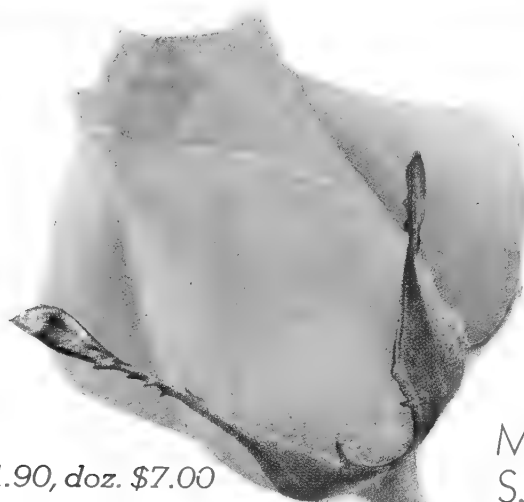


PRES. HERBERT  
HOOVER

## RADIANCE.

*Each 75c, 3 for \$1.90, doz. \$7.00*

The American pink rose, planted everywhere because it does well everywhere. A brilliant carmine-pink, with salmon-pink and yellow shadings at base of the petals. The fragrant flowers are produced abundantly all season. An ideal bedding rose that continues to produce flowers throughout the hottest weather. See illustration on page 16.



MRS. PIERRE  
S. DU PONT

## RED RADIANCE.

*Each 75c, 3 for \$1.90, doz. \$7.00*

This is one of America's great red roses. Vigorous growing, hardy, healthy, free blooming, with a true rose fragrance. The color is a bright cerise-red. At least 2,000,000 Red Radiance and Radiance bushes are planted annually in the Southern States. See illustration on page 16.

## REX ANDERSON. (Pat. 335)

*Each \$1.50, 3 for \$3.75, doz. \$15.00*

An outstanding exhibition rose of delicate, lovely ivory-white; perfectly formed, slow opening, one of the few very successful whites. Its fully double flowers may be grown to enormous size by disbudding. Exceptionally free and vigorous, with abundant gray-green foliage. Soft and fascinating scent. Another favorite we are proud to offer. Always an excellent choice if you wish to achieve a garden-spot effect of frosty white. See illustration on page 20.



POINSETTIA



PINK  
DAWN



# PLANT AMERICA

**ROSLYN.** *Each \$1.00, 3 for \$2.55, doz. \$9.50*

Magnificent blooms of deep burnt-orange color, becoming golden yellow as they unfold, with orange on the outside of the petals. The buds are pointed and open to mildly fragrant, semi-double flowers on vigorous, compact plants.

**ROUGE MALLERIN.** *Each \$1.00, 3 for \$2.55, doz. \$9.50*

Damask fragrance, brilliant red blooms, and strong, well-branching plant with leathery foliage. This is a very fine and very double rose. It has been a best seller with us.

**RUBAIYAT.** (Pat. 758)

*Each \$1.50, 3 for \$3.75, doz. \$15.00*



A brilliant red rose with a profusion of long graceful buds appearing early in June and continuing throughout the summer and into the fall. The plant is luxuriant in growth, extra tall, vigorous and free blooming, with remarkable disease resistance. Only winner of 1947 All-America Rose Selections Award. See illustration on page 4.

**SAN FERNANDO.** (Pat. 785)

*Each \$1.50, 3 for \$3.75, doz. \$15.00*

A perfectly shaped, long, streamlined bud of an intense brilliant red plus a heady perfume. The lovely buds develop into remarkably long-lasting blooms of glowing currant-red changing to bright scarlet as the blooms mature. The big, glowing petals are firm and healthy, making a long-lasting bloom which holds the captivating fragrance until the last petal drops. See illustration on page 4.

**SHOW GIRL.** (Pat. 646)

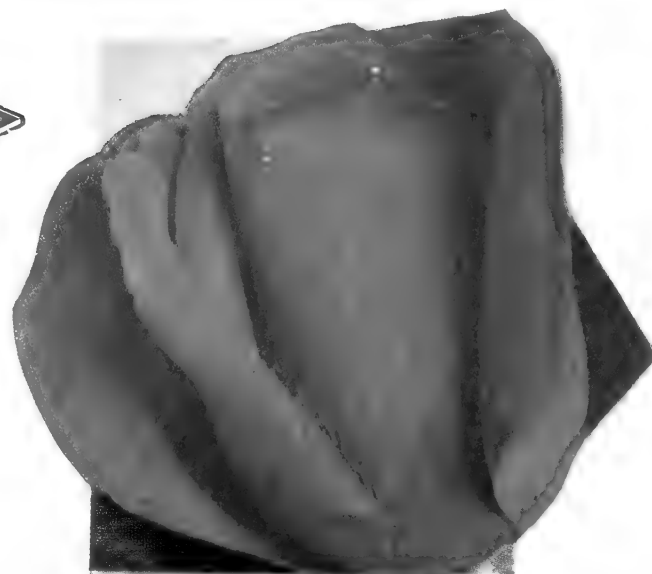
*Each \$1.50, 3 for \$3.75, doz. \$15.00*

The color is a rich deep pink. It will be one of the strongest plants in your rose garden, upright and regularly bearing amazingly long, lovely buds, perfect for cutting. The many-petaled blooms are long lasting, on long stems.

**SOEUR THERESE.** *Each 85c, 3 for \$2.10, doz. \$7.80*

The long-pointed buds are chrome-yellow, heavily marked with carmine; the open flower is rich daffodil-yellow and holds its color well. It has a sweetbrier fragrance. The blooms come freely on splendid cutting stems. Leathery, bronzy green foliage on a bushy, strong plant. Among the finest of yellow roses for home gardens. See illustration on page 17.

SWEET SIXTEEN



ROUGE MALLERIN



REX ANDERSON

**SUTTER'S GOLD.** (Pat. 885)

*Each \$2.00, 3 for \$5.00, doz. \$20.00*

For a complete description of this new and wonderful 1950 All-America Rose Selections Award winner, see page 2.

**SWEET SIXTEEN.** (Pat. 631)

*Each \$1.50, 3 for \$3.75, doz. \$12.50*

Dainty pink with tints of rose and a dash of gold. Sweetly fragrant. The plant is tall and sturdy, with perfect buds and blooms borne on long, straight stems.

**SYRACUSE.**

*Each \$1.00, 3 for \$2.55, doz. \$9.50*

Full-petaled, large, crimson blooms with light fragrance. Attractive foliage on a good plant.

**TALISMAN.**

*Each 75c, 3 for \$1.90, doz. \$7.00*

A glorious combination of brilliant red and gold buds, opening to well-shaped blooms of scarlet-orange and rich yellow. Constantly in bloom. Most vivid color yet produced in roses. See illustration on page 16.



# For More Natural Living

## TAFFETA. (Pat. 716)

*Each \$1.50, 3 for \$3.75, doz. \$12.50*



(All-America Rose Selections Award, 1948.) Outstanding for its ability to produce many long-stemmed, perfectly formed buds in the rich pink and salmon tones which almost everyone likes. The medium to large buds are delightfully fragrant; the upright, bushy plant has plenty of huge, glossy, dark green leaves. The reverse of the petals is tinted yellow.

## TALLYHO. (Pat. 828)

*Each \$1.75, 3 for \$4.50, doz. \$18.00*



(All-America Rose Selections Award, 1949.) The coloring of this rose varies somewhat with the weather and the planting location. The inside of the petals is always a delightful shade of pink and the outside varies from crimson to cardinal-red. The buds are ovoid in shape, opening to double flowers. The robust growth of the plant is one of the finest characteristics of Tallyho. The plants will be among the largest in the rose garden. The unique and lovely color, beautiful form in the open bloom, and rich spicy fragrance promises to make this plant an outstanding rose all over the country. See illustration on page 5.

## TEXAS CENTENNIAL. (Pat. 162)

*Each \$1.00, 3 for \$3.00, doz. \$12.00*

Brick-red, with some gold; center lighter red, toning to dark pink with age. It is large and robust.



TEXAS CENTENNIAL

## THE DOCTOR.

*Each 85c, 3 for \$2.10, doz. \$7.80*  
Sparkling pink, pointed buds; one of the largest of all blooms—5 to 6 inches across. Says the American Rose Annual: "One of the largest of all roses, one of the most beautiful, and one of the sweetest." See illustration on page 17.

## WHITE BRIARCLIFF. (Pat. 108)

*Each \$1.35, 3 for \$3.40, doz. \$13.50*

One of the daintiest and most delightful of all white roses. White Briarcliff has an unusually charming, graceful habit of growth, producing great quantities of flowers persistently throughout a long season. A pure clean white, both in the bud and in the open flower. The blooms are generously long lived and have a refreshing, cool fragrance. A prolific, tremendous producer, ideal because of its crisp clean color and profusion of bloom.



SHOW  
GIRL

TAFFETA

## ZULU QUEEN. (Pat. 363)

*Each \$2.00, 3 for \$5.00, doz. \$20.00*

The darkest and one of the "blackest" of all red roses—a magnificent, dusky deep maroon, almost black in its recesses. The flowers are very large and full petaled. Large, dark green foliage on a stalwart bush. Of distinct vigor and beauty, the rich, velvety blooms never burn in the sun but hold their color admirably in torrid weather. While not an unusually free bloomer, Zulu Queen will produce more than enough flowers to satisfy your expectations. The demand continues for this rare rose.



# Floribunda and Baby



MASQUERADE

## THE SENSATIONAL MASQUERADE

FLORADORA. Each \$1.25, 3 for \$3.30, doz. \$12.00



The exquisitely formed buds of glowing orange-scarlet are carried in sprays of from six to twelve. Each bud is slow opening to a fully double flower resembling a perfect little camellia. The plant is tall and slender. A showy, vigorous floribunda that well earned its award from All-America Rose Selections.

GERANIUM RED. (Pat. 811)

Each \$1.50, 3 for \$3.75, doz. \$15.00

For complete description of this new rose, see page 7.

GOLDEN SALMON.

Each 75c, 3 for \$1.90, doz. \$7.00

Large clusters of bright salmon-orange. A very striking color in any garden. Attracts immediate attention.

GOLDILOCKS. (Pat. 672)

Each \$1.50, 3 for \$3.75, doz. \$15.00

Here is the long-awaited true golden yellow floribunda. The buds are ovoid in shape, resembling miniature hybrid teas in form, and a rich golden yellow in color. Opening slowly and gracefully, they pass through many attractive stages. Goldilocks lasts a long time, as fresh new buds keep replenishing the overall effect of the golden yellow mass. The foliage is glossy, dark green, decorative and abundant. Perfect for border, bed, specimen or base planting.

BABY DOLL (Tip-Top). Each \$1.00, 3 for \$2.55, doz. \$9.50  
An exquisite miniature. Perfect little buds and blooms of bright yellow, tipped with rose.

BETTY PRIOR. (Pat. 340) Each \$1.25, 3 for \$3.15, doz. \$12.50  
The buds are lively red, opening to shell-pink, having five petals, dogwood-like in shape, size and color. A vigorous plant, yet delicate in appearance and bountiful with blooms.

CECILE BRUNNER. Each \$1.25, 3 for \$3.30, doz. \$12.00  
The "Sweetheart Rose." Has a vigorous polyantha bush covered throughout the season with dainty salmon-pink buds and miniature blooms in huge clusters. A favorite for cutting.

DONALD PRIOR. (Pat. 377) Each \$1.25, 3 for \$3.15, doz. \$12.50  
A sparkling red, which bears immense quantities of very large, graceful, semi-double blooms. Useful for mass effects in beds or in hedges. A sturdy and disease-resistant plant.

ELSE POULSEN. Each 75c, 3 for \$1.90, doz. \$7.00  
This magnificent hardy rose produces its clusters of bright rose-pink flowers from spring till frost. Exceptionally fine as a hedge, border or solid bed.

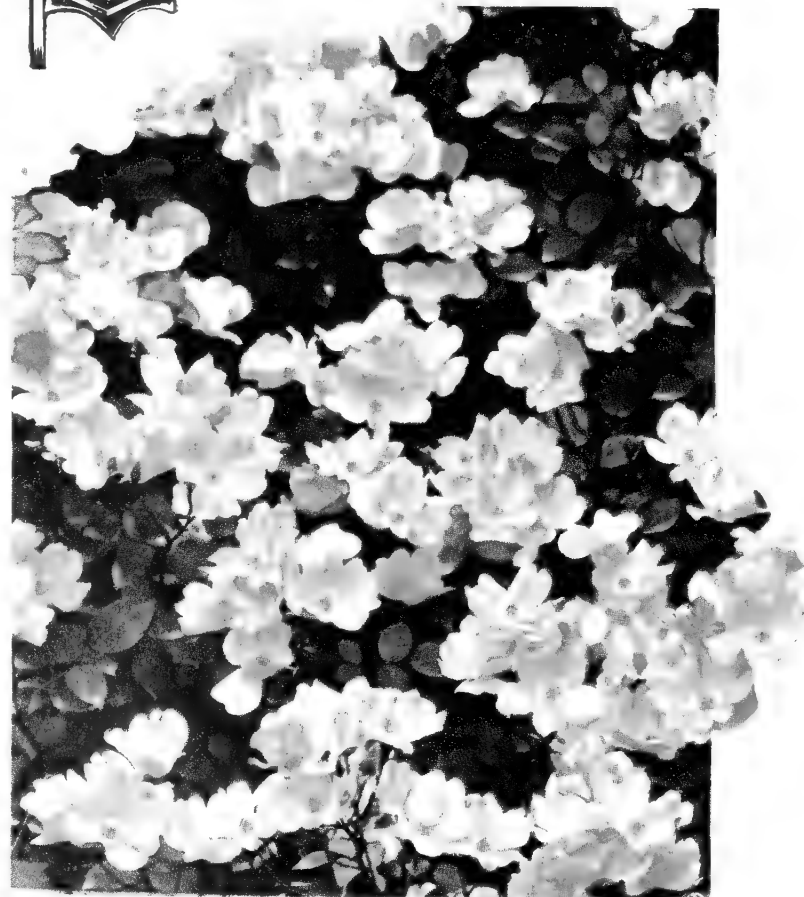
FASHION. (Pat. 789) Each \$2.00, 3 for \$5.00, doz. \$20.00  
For complete description of this charming rose, see page 3.

## COLLECTION No. 5

One each of all 5 great Floribunda  
Roses illustrated on these two pages **\$6.25 Postpaid**

	Each
MASQUERADE .....	\$2 00
BETTY PRIOR. (Pat. 340) .....	1 25
FLORADORA .....	1 25
GOLDILOCKS. (Pat. 672) .....	1 50
PERMANENT WAVE. (Pat. 107) .....	1 25

(SAVE \$1.00) VALUE \$7.25



BETTY PRIOR

# All-Season Bloomers

## GRUSS AN AACHEN.

Each \$1.25, 3 for \$3.30, doz. \$12.00  
Orange-red and yellow buds and large, light flesh-pink and salmon-yellow flowers, fading and finishing creamy white. A fine distinct bedding type, much like a hybrid tea.

## IDEAL.

Each 75c, 3 for \$1.90, doz. \$7.00  
Very dark, velvety crimson; double blooms in clusters. Slightly fragrant. Dark and glossy foliage.

## IMPROVED LAFAYETTE.

Each \$1.25, 3 for \$3.30, doz. \$12.00  
Sturdy, upright plants grow 2½ to 3 feet. Glowing red blooms, deeply suffused a vivid crimson. Fine bedding rose; free flowering.

## LAVENDER PINOCCHIO. (Pat. 947)

Each \$2.00, 3 for \$5.00, doz. \$20.00  
An entirely new color in roses! The masses of tight buds are warm chocolate-brown overlaid by dusty pink. As the buds open, this dusty pink is followed by smoky pink-lavender. When at last the flower is wide open, the colors soften to dainty silver-lavender with faint suggestions of rosy pink. The bright yellow stamens make a lovely contrast at this stage. Each cluster frequently has a dozen blooms, ranging from tight buds to the lovely, wide-open, 3-inch flower. Delightful oriental fragrance. See illustration on back cover.



FLORADORA



GOLDILOCKS

## MASQUERADE. (P.A.F.)

Each \$2.00, 3 for \$5.00, doz. \$20.00  
Truly unique and different, each cluster of 10 to 25 buds shows blooms of yellow, red, pink, lemon and sometimes orange. All these colors appear at once in a magnetic combination. Each bud is golden yellow, with tiny vermilion marks. The center bud in each cluster opens first, becoming rose-pink as the petals unfold. Gradually the rose-pink deepens until at last it is deep red. While the first bud in any cluster is going through these stages, other buds are gradually developing, each one passing through the same lovely color sequence. Clusters of 25 to 30 buds on one stem are not uncommon.

## MISS EDITH CAVELL.

Each 75c, 3 for \$1.90, doz. \$7.00  
Small, semi-double, brilliant scarlet. Free bloomer. Foliage green, leathery, glossy.

## MRS. R. M. FINCH.

Each \$1.00, 3 for \$2.55, doz. \$9.50  
The flowers are of bright rose-pink, maturing lighter and are produced in masses on bushy plants. Profuse and continuous bloomer.

## PERMANENT WAVE. (Pat. 107)

Each \$1.25, 3 for \$3.15, doz. \$12.50  
The outside of the petals is a rare cochineal-red, with the inside a shade lighter. Of medium height and vigorous growth. New foliage is reddish at the tips. The edges of the petals are crinkled and fluted, giving a delightful appearance.

## PINK BOUNTIFUL. (Pat. 601)

Each \$1.25, 3 for \$3.15, doz. \$12.50  
A lusty floribunda with soft pink flowers giving a dawn-like glow. Large, delicate but lasting bloom clusters provide a fresh and profuse mass of color all summer long.

## PINKIE. (Pat. 712)

Each \$1.50, 3 for \$3.75, doz. \$15.00  
Has more charm, dainty beauty and artistic appeal than any rose. The bushy plants carry throughout the blooming season a great profusion of little slender pink buds opening to fully double flowers. The foliage forms a perfect background for the large rounded clusters of spicily fragrant, little blooms. An All-America Rose Selections Award winner in 1948. See illustration on page 24.



PERMANENT WAVE



# Mass Color in Garden or



© WORLD'S FAIR



PINKIE

SUMMER SNOW. (Pat. 416)

Each \$1.25, 3 for \$3.15, doz. \$12.50

Makes a magnificent display early in the season, with the plant almost covered by the clusters of clear white blooms. Continuous flowering from early spring until the end of the season.

WORLD'S FAIR. (Pat. 362)

Each \$1.25, 3 for \$3.15, doz. \$12.50



(All-America Rose Selections Award, 1940.) One of America's most popular roses. Clusters of large, double, velvety, rich scarlet flowers that become dark maroon in the fall. Exceptionally hardy. An ideal plant to make your garden and grounds the pride of your neighborhood. Makes a continuous display from late spring until frost stops the performance.

PINOCCHIO. (Pat. 484)

Each \$1.25, 3 for \$3.15, doz. \$12.50

The buds are rich, appealing salmon, flushed with gold at the base, gradually changing to soft clear pink as the flowers open and acquire deeper pink edges. Exotic, fruity fragrance. Extremely hardy and very easy to grow; always in bloom, with bouquets of flowers on every bush. The great clusters of exquisite pointed buds open gradually to long-lasting flowers. See illustration on back cover.

RED PINOCCHIO. (Pat. 812)

Each \$1.50, 3 for \$3.75, doz. \$15.00

The buds are attractive, deep satiny carmine on outside of the petals and bright carmine on the inside. Has a delightful fragrance. See illustration on back cover.

ROSE ELFE. Each 75c, 3 for \$1.90, doz. \$7.00

A vigorous and continuous bloomer. Beautiful gardenia-like, double flowers of silvery rose-pink. True miniatures of the larger hybrid tea roses.



SUMMER SNOW



# ORDER BLANK

## ARP ROSES, Inc. P. O. Box 178 Tyler, Texas



Date \_\_\_\_\_

Name of Buyer \_\_\_\_\_

Street or P.O. Box \_\_\_\_\_

City and State \_\_\_\_\_

SHIP TO:

IF NOT SAME AS MAIL ADDRESS

DESIRED SHIPPING DATE

SUBSTITUTION PERMITTED IN CASE OF SHORTAGE

YES

NO

Quan.	VARIETY NAME	Each	3 for	Total	Quan.	VARIETY NAME	Each	3 for	Total
<b>HYBRID TEA ROSES</b>						Grande Duchesse Charlotte. (p. 13) . . . .	\$1.50	\$3.75	
	American Beauty. (p. 8) . . . . .	\$0.85	\$2.10			Grenoble. (p. 13) . . . . .	.85	2.10	
	American Flagship. (p. 8) . . . . .	1.50	3.75			Horace McFarland. (p. 6) . . . . .	1.50	3.75	
	Ami Quinard. (p. 8) . . . . .	.75	1.90			Joanna Hill. (p. 13) . . . . .	1.00	2.55	
	Better Times. (p. 8) . . . . .	1.25	3.30			Julien Potin. (p. 13) . . . . .	1.25	3.30	
	Betty Uprichard. (p. 8) . . . . .	.75	1.90			Kaiserin Auguste Viktoria. (p. 13) . . . . .	.75	1.90	
	Bravo. (p. 6) . . . . .	2.00	5.00			Katherine T. Marshall. (p. 13) . . . . .	1.35	3.40	
	Briarcliff. (p. 8) . . . . .	.85	2.10			Konigin Luise. (p. 14) . . . . .	.85	2.10	
	Caledonia. (p. 8) . . . . .	.85	2.10			Lady Hillingdon. (p. 14) . . . . .	1.00	2.55	
	Capistrano. (p. 2) . . . . .	2.00	5.00			Lowell Thomas. (p. 14) . . . . .	1.50	3.75	
	Charlotte Armstrong. (p. 9) . . . . .	1.50	3.75			Luxembourg. (p. 14) . . . . .	.75	1.90	
	Christopher Stone. (p. 9) . . . . .	.85	2.10			Margaret McGredy. (p. 14) . . . . .	1.00	2.55	
	Columbia. (p. 9) . . . . .	.85	2.10			McGredy's Sunset. (p. 14) . . . . .	1.35	3.40	
	Condesa de Sastago. (p. 9) . . . . .	.85	2.10			McGredy's Yellow. (p. 14) . . . . .	1.00	2.55	
	Countess Vandal. (p. 9) . . . . .	1.35	3.40			Mirandy. (p. 14) . . . . .	1.50	3.75	
	Crimson Glory. (p. 10) . . . . .	1.35	3.40			Mission Bells. (p. 3) . . . . .	2.00	5.00	
	Dainty Bess. (p. 10) . . . . .	.75	1.90			Mme. Joseph Perraud. (p. 15) . . . . .	1.10	2.85	\$7.80
	Dame Edith Helen. (p. 10) . . . . .	1.10	2.85			Mrs. Charles Bell. (p. 15) . . . . .	.75	1.90	with
	Diamond Jubilee. (p. 10) . . . . .	2.00	5.00			Mrs. Pierre S. du Pont. (p. 15) . . . . .	.85	2.10	
	Dicksons Red. (p. 10) . . . . .	1.35	3.40			New Yorker. (p. 15) . . . . .	2.00	5.00	
	Duquesa de Penaranda. (p. 10) . . . . .	1.00	2.55			Nocturne. (p. 18) . . . . .	1.50	3.75	\$0.00
	Eclipse. (p. 10) . . . . .	1.35	3.40			Peace. (p. 18) . . . . .	2.00	5.00	hundreds
	Edith Nellie Perkins. (p. 11) . . . . .	.75	1.90			Picture. (p. 18) . . . . .	.85	2.10	short
	Editor McFarland. (p. 11) . . . . .	.75	1.90			Pink Dawn. (p. 18) . . . . .	1.00	2.55	favor-
	E. G. Hill. (p. 11) . . . . .	1.00	2.55			Poinsettia. (p. 18) . . . . .	.75	1.90	ut the
	Enchantment. (p. 11) . . . . .	2.00	5.00			President Herbert Hoover. (p. 18) . . . . .	1.00	2.55	which
	Etoile de Hollande. (p. 11) . . . . .	1.10	2.85			Radiance. (p. 19) . . . . .	.75	1.90	of the
	First Love. (p. 7) . . . . .	2.00	5.00			Red Radiance. (p. 19) . . . . .	.75	1.90	bloom
	Forty-niner. (p. 12) . . . . .	1.75	4.50			Rex Anderson. (p. 19) . . . . .	1.50	3.75	e and
	Francis Scott Key. (p. 12) . . . . .	.85	2.10			Roslyn. (p. 20) . . . . .	1.00	2.55	e and
	Frau Karl Druschki. (p. 12) . . . . .	.85	2.10			Rouge Mallerin. (p. 20) . . . . .	1.00	2.55	huge,
	Golden Charm. (p. 12) . . . . .	.75	1.90			Rubaiyat. (p. 20) . . . . .	1.50	3.75	great
	Golden Dawn. (p. 12) . . . . .	1.00	2.55						
	Golden Ophelia (p. 12) . . . . .	.85	2.10						
TOTAL . . . . .					TOTAL . . . . .				

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# ARP-Grown Climbers



DREAM GIRL

## CL. RED RADIANCE.

*Each 85c, 3 for \$2.10, doz. \$7.80*

One of the finest red climbers. Brilliant deep rose-red. Very fragrant flowers on a strong plant.

## CL. RED TALISMAN.

*Each 85c, 3 for \$2.10, doz. \$7.80*

Long-pointed buds of cerise-red. Very fragrant.

## CL. SUMMER SNOW. (Pat. 400)

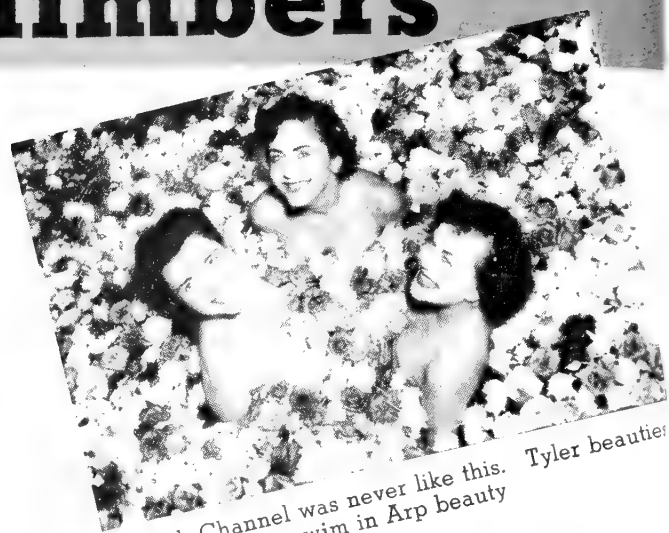
*Each \$1.50, 3 for \$3.75, doz. \$15.00*

Spotless, glacier-white, double blooms produced in handsome clusters that literally bury the plant in mounds of "Summer Snow." A persistent and glistening pure white climber. The plants are vigorous and hardy, requiring a minimum of care.

## CL. TALISMAN.

*Each 75c, 3 for \$1.90, doz. \$7.00*

Very striking on a fence or trellis covered with the marvelous, urn-shaped buds and lovely red and gold flowers of Talisman. Vigorous grower with long-stemmed buds and flowers.



English Channel was never like this. swim in Arp beauty Tyler beauties

## DR. J. H. NICOLAS. (Pat. 457)

*Each \$1.50, 3 for \$3.75, doz. \$15.00*

After an exceptionally heavy display of gorgeous deep rose-pink blooms in June, new flowering shoots appear all summer. The blooms are unbelievably large and the fragrance is rich, lovely and intriguing.

## DR. W. VAN FLEET.

*Each \$1.00, 3 for \$2.55, doz. \$9.50*

A vigorous grower with large, double, fragrant, light pink flowers on long stems. Ideal for cutting. One plant will produce hundreds of blooms when full grown.

## HIGH NOON



# Stanch, Sturdy, Prolific

## DREAM GIRL. (Pat. 643)

*Each \$2.00, 3 for \$5.00, doz. \$20.00*

The comparatively new everblooming hardy climbing and pillar rose. The outside petals of the opening buds are very light appleblossom-pink. It frequently takes several days for the full-petaled buds to open and show the salmon-pink inside petals. The color tones actually deepen until the blooms fully open in sunlight. One of the most appealing qualities of Dream Girl is the pleasing, spicy, unforgettable fragrance; a few cut blooms will scent the whole room. Plants established for a year or more will produce a fine crop of flowers in early June followed by a succession of blooms throughout the summer, ending with a glorious display in early fall. The plant is absolutely disease-resistant, healthy, vigorous.

## HIGH NOON. (Pat. 704)

*Each \$1.75, 3 for \$4.50, doz. \$18.00*



The intense shade of clear shining yellow displayed in the medium-sized, well-shaped buds, cannot be found in any other rose on the market today. It was the 1948 Regional All-America Award winner for the Pacific Coast and Southern States. The flowers are borne on long stems with light green, glossy foliage. The plant is fast growing and should have a post, wall or some support to best display its beauty. High Noon produces a big crop of magnificent buds in the spring, continuing throughout the entire growing season.

## LADY BANKSIA.

*Each \$1.25, 3 for \$3.30, doz. \$12.00*

Flower about an inch in diameter, slightly fragrant, yellow, on slender pedicels in many-flowered umbels. Blooms from May to June; foliage evergreen. Climbs 20 feet or more.

## NEW DAWN.

*Each \$1.25, 3 for \$3.30, doz. \$12.00*

One of the hardiest everblooming climbers! New Dawn repeats its perfect hybrid-tea-like blooms continuously all season. Glorious roses with the precious pink of apple blossoms and a delicate appealing old rose fragrance in profusion on a plant that is easy to grow, requires little care and takes little ground. The trim, perfectly formed, pointed buds are most artistic in their appeal, superb for use in bouquets and arrangements. They have fine long stems. Sturdy canes grow rapidly; even one plant makes a gorgeous display on trellis, arbor or fence.

## PAUL'S SCARLET CLIMBER.

*Each 75c, 3 for \$1.90, doz. \$7.00*

The scarlet-red, semi-double flowers are freely produced in clusters of from three to ten flowers each, on much-branched canes. A strong grower and very hardy. Canes are flexible and easily tied to a fence, pergola or post. A more gorgeous mass of spring color is hard to find.



WHITE DAWN

## WHITE DAWN.

*Each \$1.25, 3 for \$3.30, doz. \$12.00*

America's finest everblooming white climbing rose. Produces hundreds of pure white, completely double blooms resembling gardenias. Hardy. Blooms first year.

## COLLECTION No. 6

**One each, all 5 super-climbing Roses \$7.25**

Illustrated . . . . . Postpaid

CL. PEACE. (Pat. 932).....	Each \$2.00
BLAZE.....	1.25
DREAM GIRL. (Pat. 643).....	2.00
HIGH NOON. (Pat. 704).....	1.75
WHITE DAWN.....	1.25

(SAVE \$1.00) VALUE \$8.25

# Sub-Zero Roses



SHADES OF AUTUMN

**CEDRIC ADAMS.** *Each \$1.75, 3 for \$5.00, doz. \$18.00*

The eminent radio commentator, lover of people and roses, has placed his name on this most magnificent rose. Out of thousands of candidates, Cedric Adams chose this sturdy, large and double, scarlet to carmine Aristocrat of Rosedom to carry a beautiful rose with his name to the rest of the rose growers of the country.

**CURLY PINK.** (Pat. 842)

*Each \$1.75, 3 for \$5.00, doz. \$18.00*

Matchless in the combination of size and form of bloom, beauty of cluster, constancy, vigor and foliage, hardiness and performance. Many large, two-toned pink blooms, in several stages, often form a gorgeous bouquet on a single stem.

## COLLECTION No. 7

**ONE EACH of all 8 Sub-Zero Roses listed. . . . . postpaid \$13.25**

	Each
CEDRIC ADAMS. . . . .	\$1 75
CURLY PINK. (Pat. 842) . . . . .	1 75
DICK WILCOX. (Pat. 845) . . . . .	1 75
LILY PONS. (Pat. 420) . . . . .	1 75
PINK PRINCESS. (Pat. 459) . . . . .	1 75
QUEEN O' THE LAKES. . . . .	1 75
SHADES OF AUTUMN. (Pat. 542) . . . . .	1 75
V FOR VICTORY. (Pat. 543) . . . . .	1 75

(SAVE 75c) VALUE \$14.00

**DICK WILCOX.** (Pat. 845)

*Each \$1.75, 3 for \$5.00, doz. \$18.00*

A deep red rose that can grow 2 feet or more in height in one growing season and produce upwards of a hundred of the largest very double blooms, year upon year, even following the coldest of sub-zero winters. Named after the well-known rosarian formerly of Minnesota University, who discovered Brownell roses would winter in the cold Northwest.

**LILY PONS.** (Pat. 420)

*Each \$1.75, 3 for \$5.00, doz. \$18.00*

White with pure yellow center; large, graceful flowers of indescribable delicacy. Vigorous, free bloomer. Often a feature of gardens in the cold Northwest.

**PINK PRINCESS.** (Pat. 459)

*Each \$1.75, 3 for \$5.00, doz. \$18.00*

Bud red; flowers deep pink. Famous as the first hybrid tea free from premature defoliation. Very double.

**QUEEN O' THE LAKES.**

*Each \$1.75, 3 for \$5.00, doz. \$18.00*

Named for the queen of Minnesota's Aquatic Sports. No diving beauty could show more grace, brilliance and elegance of form, or color more beautiful than this charming crimson rose. The queen of all the double reds.

**SHADES OF AUTUMN.** (Pat. 542)

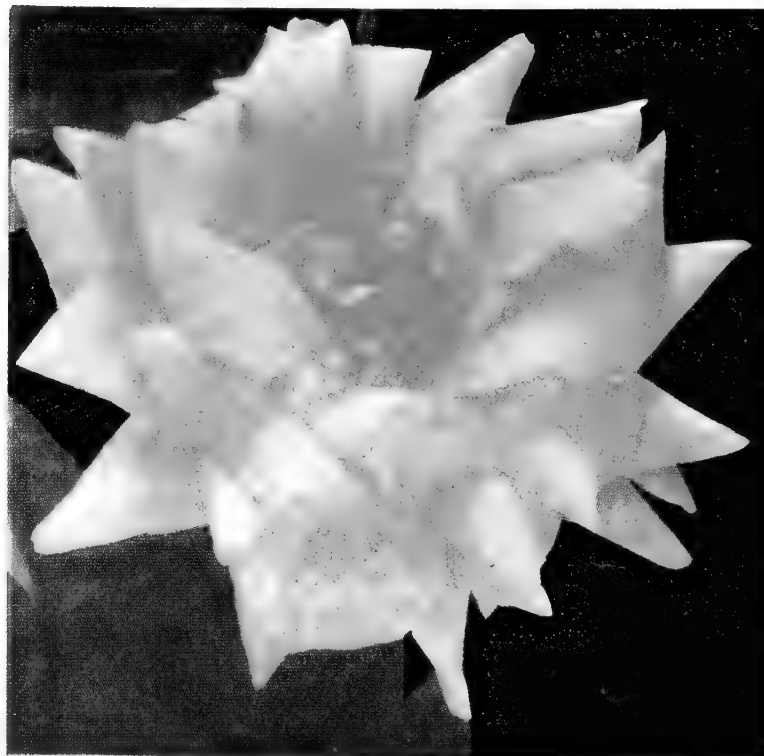
*Each \$1.75, 3 for \$5.00, doz. \$18.00*

An abundant and joyous expression of bicolored beauty. Many have reported that this beautiful red, yellow and blush flower is gorgeously outstanding.

**V FOR VICTORY.** (Pat. 543)

*Each \$1.75, 3 for \$5.00, doz. \$18.00*

Most beautiful, large, very double, yellow, fragrant roses; constant blooming. To numberless experts, there is no such long-lasting loveliness in roses. Reported a surprise at holding color.



LILY PONS



# Rugosas and Miniatures



PINK GROOTENDORST



HARISON'S YELLOW



F. J. GROOTENDORST

## ROSA RUGOSA HYBRIDS

From far northern fields and gardens come these spiny, rugged, heavy-flowering, shrub-like roses. These are truly the roses of the North; gardener's

neglect and the severest winters will not stop their regular blooming and robust habit.

**F. J. GROOTENDORST.** Each 85c, 3 for \$2.10, doz. \$7.80  
Small, bright red, fringed flowers. Large clusters freely produced throughout the growing season.

**GROOTENDORST SUPREME.** Each 85c, 3 for \$2.10, doz. \$7.80  
Excellent as a hedge. An improved variety having large, fringed, cherry-red flowers borne on a fine, large, well-foliaged bush.

**HANSA.** Each 85c, 3 for \$2.10, doz. \$7.80  
Double, beautiful violet-red flowers of large size, freely produced on a strong, typically Rugosa plant. Hardy and dependable.

**HARISON'S YELLOW.** Each 85c, 3 for \$2.10, doz. \$7.80  
Bright yellow, open, semi-double, fragrant flower borne on long stem. Foliage is large, leathery and dark. Very vigorous and strong.

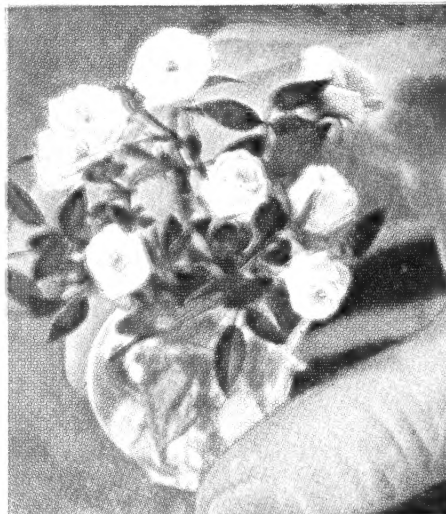
**PINK GROOTENDORST.** Each 85c, 3 for \$2.10, doz. \$7.80  
Double flowers of clear pink. Everblooming baby Rugosa type blooms.

**SIR THOMAS LIPTON.** Each 85c, 3 for \$2.10, doz. \$7.80  
Snowy white flowers of good size and unusual quality. Blooms freely all season.

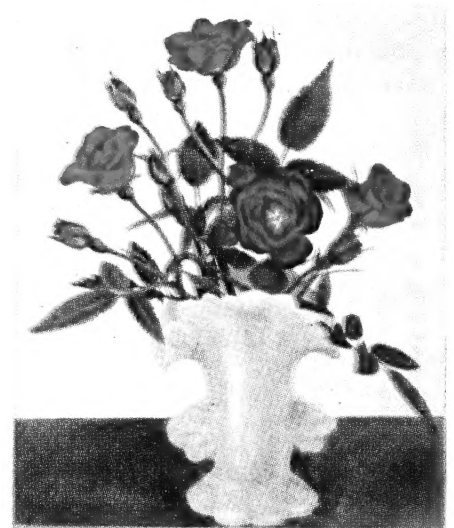
**COLLECTION No. 8** ONE EACH of all 6 Rugosa Roses listed **\$4.15**  
Value \$5.10 (Save 95c) . . . . Postpaid



© SWEET FAIRY



© PIXIE



© RED ELF

## MINIATURE ROSES

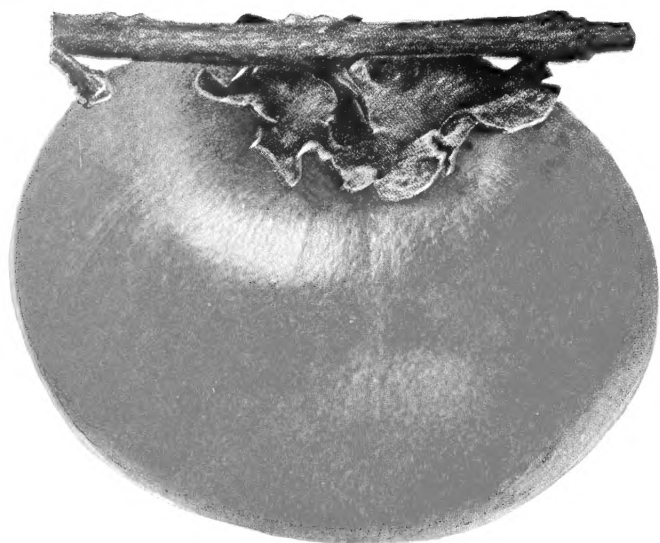
**SWEET FAIRY.** (Pat. 748) Each 75c, 3 for \$1.90, doz. \$7.50  
Deep pink buds opening to very double, 1-inch blooms of appleblossom-pink. Richly fragrant. Fine for miniature arrangements and corsages.

**PIXIE.** (Pat. 408) Each 75c, 3 for \$1.90, doz. \$7.50  
Fully double, white rose with 40 or more petals neatly arranged into a perfect flower only  $\frac{3}{4}$  inch across. Buds sometimes tinged pink.

**RED ELF.** (Pat. 973) Each \$1.00, 3 for \$2.50, doz. \$10.00  
The darkest colored of the miniature roses—velvety Bordeaux red with a touch of white at petal bases. Tiny blooms  $\frac{3}{4}$  inch wide.

**COLLECTION No. 9** ONE EACH of all 3 Miniature Roses listed **\$2.15**  
Value \$2.50 (Save 35c) . . . . Postpaid

# Persimmon and Walnut Trees



## EUREKA PERSIMMON

A hardy variety with a most delicious flavor. Sometimes seedless. Big red-orange fruit literally covers the tree and hangs until soft and ripe. Slick dark foliage adds to the ornamental value of improved grafted persimmon trees.

## TANENASHI PERSIMMON

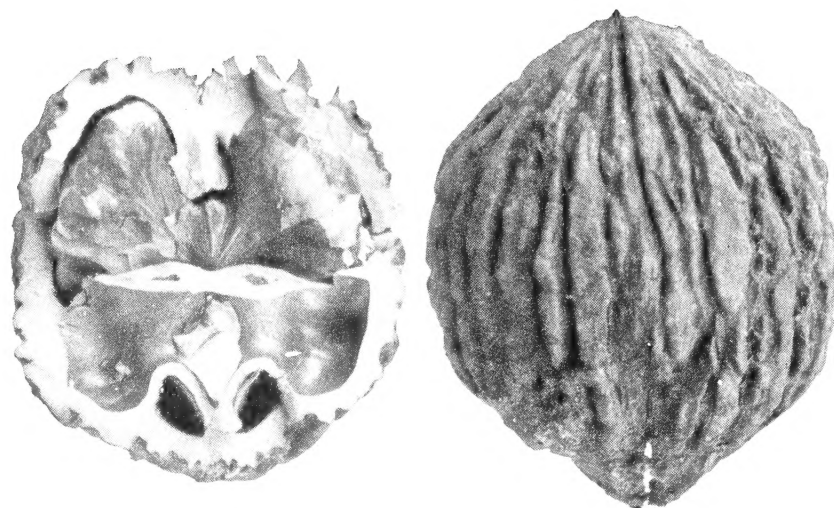
Large and conical fruit, light yellow changing to bright red. The seedless yellow flesh is of superior quality. Vigorous and productive. Ornamental as well as useful.

### PRICES OF BOTH VARIETIES OF PERSIMMONS:

2 to 3 ft. . . . . Each \$1.40, 3 for \$3.95, 10 for \$13.50  
4 to 5 ft. . . . . Each \$2.50, 3 for \$7.25, 10 for \$22.50



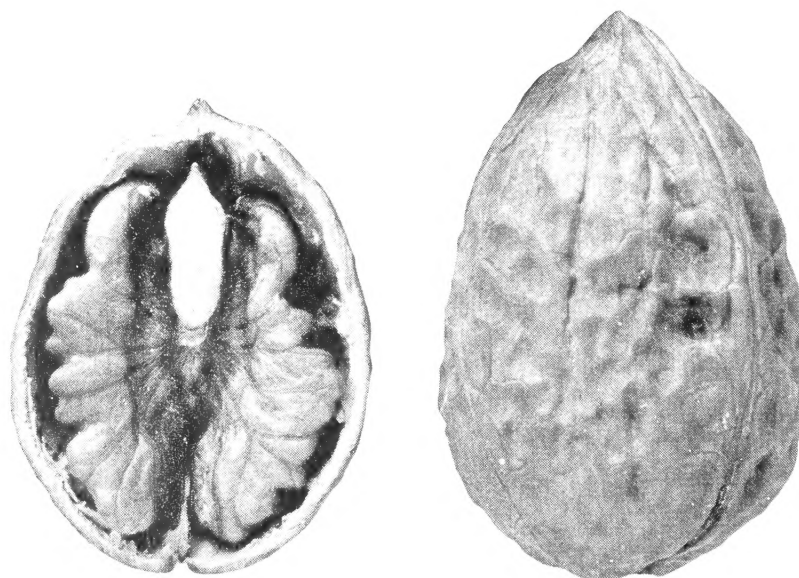
## THOMAS BLACK WALNUTS



Bears very young, often the second year after planting. Nuts are of immense size and have delicious flavor. Grown in almost every state.

2 to 3 ft. . . Each \$1.95, 3 for \$5.70, 10 for \$18.50 (Prepaid)  
3 to 4 ft. . . Each \$2.20, 3 for \$6.05, 10 for \$21.00 (Prepaid)  
5 to 6 ft. . . Each \$3.75, 3 for \$10.95, 10 for \$35.00 (Prepaid)

## WILLSON WONDER ENGLISH WALNUTS



Large, plump nuts of an extra fine quality from a splendid shade tree. For moderate climates not usually subject to severely sudden temperature changes.

2 to 3 ft. . . Each \$2.10, 3 for \$6.00, 10 for \$19.50 (Prepaid)  
3 to 4 ft. . . Each \$2.50, 3 for \$7.20, 10 for \$23.50 (Prepaid)  
5 to 6 ft. . . Each \$3.75, 3 for \$10.95, 10 for \$35.00 (Prepaid)



# Improved Papershell Pecans



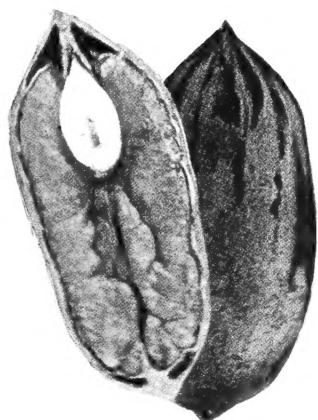
## MAHAN

A giant, early-bearing pecan with thin shell. The nut is the largest and the shell the thinnest of all pecans we have tested. Sometimes trees begin to bear when only 4 to 5 feet tall and two years old.

## PECAN TREES, ALL VARIETIES, PREPAID:

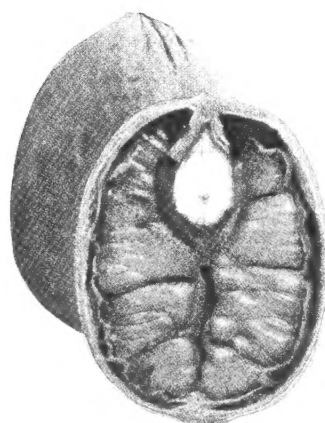
2 to 3 ft. ....	Each \$1.95, 3 for \$5.70, 10 for \$18.50
3 to 4 ft. ....	Each \$2.20, 3 for \$6.05, 10 for \$21.00
5 to 6 ft. ....	Each \$3.75, 3 for \$10.95, 10 for \$35.00

(Commercial grove plantings quoted specially on request.)



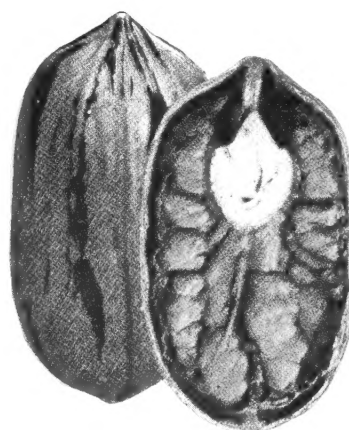
**SCHLEY**

Nuts long, medium to large in size, with very thin shell. Kernel full and plump, with rich, nutty flavor. The tree is a thrifty, vigorous grower.



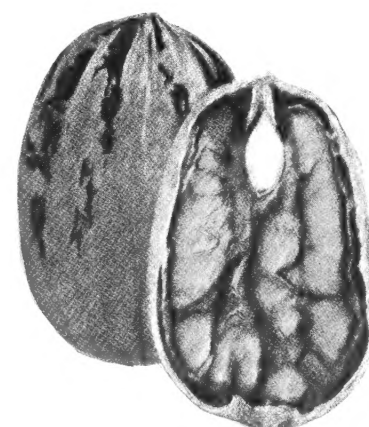
**MONEYMAKER**

A medium-sized nut with medium shell, well filled with a rich meat. Cracks easily. The tree is an upright grower with dark green foliage. An early and prolific bearer.



**STUART**

A large, strong tree with a fine head. Nuts large, of good quality, with medium thin shell. It stands the cold better than most varieties and can therefore be grown farther north than many.



**SUCCESS**

Large, oblong nuts with thin shells and partitions. Kernels large, full, yellow; flavor sweet and quality very good. The tree is a strong grower and a regular and heavy bearer.

# Pinocchio Family Collection



LAVENDER PINOCCHIO



PINOCCHIO



RED  
PINOCCHIO

## COLLECTION No. 10

Prolific Pinocchio, with variations in Red and Lavender—these are the floribunda roses truly earning the boast, "Riot of color, June until frost."

Buy them by the dozen and your neighbors will spend the next summer in your garden.

Wonderful corsage arrangements.

**SPECIAL — All three for \$4.00, Postpaid**

	Each
LAVENDER PINOCCHIO. (Pat. 947).....	\$2 00
RED PINOCCHIO. (Pat. 812).....	1 50
PINOCCHIO. (Pat. 484).....	1 25

VALUE..... \$4 75

SAVE 75c